substantive-procedural richness and specificity of the professionally-oriented applications. Pedagogical conditions of using the characteristics of professional communication at the level of various types of the professional communicative activity with an adequate speech design have been defined. The means of providing interconnections and interactions of all the components of the professional activity of the teacher on the basis of the competency approach have been defined. The professional guidelines of selecting the quality indicators of competency-based training have been presented, depending on the motivational goals of various kinds of professional activities. Specially elaborated tasks contribute to the development of independency qualities of future teachers in the context of modern requirements of training and education. The use of the reflective, communicative-active, differentiated and creative approaches in the professional training of students as a factor in achieving efficiency and effectiveness in the application of the relevant competencies in the professional activity of the teacher has been analyzed.

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