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Management activities and strategic planning in educational processes

Abstract:

The author deals with problems of modern management application to individual levels of management activities of educational institutions and of a concrete educator. She describes dissimilarities as well as mutual management relations and leadership of people in educational processes, dissimilarities of planning processes, of prognoses making, planning and decision making. She points the importance of strategic planning of educational processes as well as of didactic activities. She emphasizes the dominant position of a goal in the planning of educational processes. She states the conditions of setting the teaching goals, their formulations, and the process of concretization, hierarchization and operationalization.

Key words: *management and leadership in educational processes, social level of management, institutional and personal level of management, management activities in educational processes, strategic planning, goal position in strategic planning, concretization and operationalization of learning goals.*