

## Several Suggestions for the Pedagogical Discourse on Value Orientation in Education

### Abstract

The author of the paper points to some problems in contemporary society which are the result of social changes after 1989. She denotes these problems as a crisis of values, which impacts on people's subjective happiness as well as the total stability of society. She highlights the growing materialism, individualism and the phenomenon of cultural diversity and in this context points to the need for pedagogical discourse on value orientation in education. In the conclusion of the paper the author delimits a system of central values and educational spheres on which the contemporary school should be focused in the interest of value homogenization.

**Key words:** *post-modern society, materialism, individualism, value diversity, anomie, universal values*

### Introduction

Society of the contemporary man could be labelled with many attributes. In terms of sociology, it is post-modern society with all its characteristics, including a high degree of industrialization, urbanization, developed mass communication and the like, representing the opposite of traditional forms of society. From the point of view of political science, it concerns democratic society which is based on the values of autonomy and personal freedom of its members, representing the opposite aspect of totalitarian society. Both delimitations are characteristic of the development accompanied by changes in values, attitudes and overall mentality. The literature and the press also denote contemporary society as *pluralistic*,